

LUIS G. RENDON

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EDUCATION

MASTER OF ARTS IN MAGAZINE, NEWSPAPER, AND ONLINE JOURNALISM

S.I. Newhouse School of Public
Communications at Syracuse University
July 2011

BACHELOR OF ARTS IN ENGLISH, MINOR IN MUSIC, CUM LAUDE

Texas Woman's University
May 2010

SKILLS

Adobe Creative Suite (InDesign,
Illustrator and Photoshop)
Methode
CCI/Layout Champ
DTI content management
Newsgate
Wordpress

OTHER

CMA Spring National College Media
Convention Speaker, "Designing for
Excellence"
New York City, 2018

Pixels & Print Design
Workshop Coach, "The Soul of Syracuse"
Syracuse University, 2017

Journalism Association of Community
Colleges NorCal Conference Speaker,
"Hurry, Be Creative"
Pittsburg, CA 2016

4-time Society of News Design Student
Design Contest Judge

5-time Society of News Design Best of News
Design competition facilitator

EXPERIENCE

SENIOR DESIGNER, NEW YORK POST

New York City, NY, Dec. 2016 — Present

- Works with top photo and content editors to plan and execute daily features section five days a week for both print and web.
- Creates graphics and illustrations as needed for stories that require creative visual solutions, including gifs and other web assets.
- Pitches and writes short entertainment stories, and assists in writing headlines and captions.

NEWS DESIGNER, THE SAN FRANCISCO CHRONICLE

San Francisco, Calif., May 2013 — Nov. 2016

- Was responsible for daily section production, including Sunday enterprise packages, and special sections on the sports desk.
- Conceptualized and executed weekend features covers.
- When appropriate, digitized illustrations and graphics for web.
- Hired and art directed freelance illustrators for special sections.

ASSISTANT PRESENTATION EDITOR, THE VICTORIA ADVOCATE

Victoria, Texas, April 2012 — March 2013

- Designed pages in all sections daily.
- Was responsible for digital presentation of content across all platforms and supervised designers in absence of presentation editor.
- Redesigned, relaunched and edited weekly entertainment tab section.

NEWS DESIGNER, THE GAZETTE

Colorado Springs, Colo., October 2011 — March 2012

- Designed pages in all sections.
- Managed, curated and created digital content for Gazette Tumblr and Storify accounts.

NEWS DESIGNER, MILWAUKEE JOURNAL SENTINEL

Milwaukee, Wisc., July 2011 — September 2011

- Designed pages in all sections for paid internship.

DESIGN EDITOR, THE DAILY ORANGE

Syracuse, NY, October 2010 - May 2011

- Designed and created all graphic elements of entire sections of daily, student-run, newspaper.